huey™ PRO

PANTONE®

It's all about the color; color in your photos, color in your designs, color on-line and more importantly color on your display. Whether you are editing photos to print, sell or share with others, working on a design and need to communicate that spot or process color to production or shopping on-line for the right color outfit, you deserve to see the right color on your display. Professional photographers and designers understand that to obtain the true color from capture to edit to print; a color-managed workflow is essential and a calibrated monitor is first-step. The new PANTONE hueyPRO delivers professional-level controls in an affordable, easy-to-use solution. hueyPRO allows you to trust the colors you see onscreen.

Features & Benefits:

- TRUE COLOR. From monitor to print. What you are seeing onscreen and in print isn't necessarily accurate – it all depends on your display. The color performance of monitors and printers change over time – phosphors and liquid crystals fade causing the display to drift into unknown colors. hueyPRO calibration brings those mysterious colors back into the open, allowing accurate color to be displayed.

- New color patches added to the calibration process for precision accuracy.

- Advanced Help built-in provides step-by-step instructions through calibration and beyond. hueyPRO's Advanced Help walks you through, not only the calibration process, but also 'what to do next'. Detailed explanation into color science and calibration as well as output options gives you the choice of a quick and easy color correction or an in-depth understanding of the science behind the hueyPRO.

- User-defined Whitepoint and Gamma combinations provide substantial control over the calibration and output matching. Tune your calibration to a specific output destination or try different settings to see what works best for you. Now you have the option to choose your own combination of Whitepoint and Gamma targeting in calibration for a new level of customized profiling.

- Zero-in on shadow detail and highlights with the enhanced LCD calibration. - Take control of your LCD Contrast and Brightness by visually tuning the controls to your custom viewing environment. Previously only available for CRT calibration, you can now calibrate your Contrast and Brightness on any LCD display with the appropriate controls.

- Easy-to-use & Affordable - hueyPRO takes color control control a step forward with hardware and software specifically designed around you, the customer, not the technology. With hueyPRO's features-set and inexpensive price, it stands out as the best value proposition in digital imaging.

- Light-weight & Portable - huey is the smallest colorimeter on the market, allowing for easy portability, fitting nicely into most camera bags with other essential accessories needed for use in the field.

- Life-time Technical Support - For the life of the product, world-class technical support is available, from the color experts at Pantone, you can be walked through every step of the way in maintaining accurate color onscreen.